



WHY BUY FAIR TRADE?

1. IT ENSURE THAT THE PRODUCERS ARE PAID ENOUGH TO EARN A LIVING WAGE
2. FAIR TRADE FARMERS USE MINIMAL CHEMICAL FERTILISERS WHICH PROTECT THE ENVIRONMENT
3. THE FAIR TRADE MOVEMENT ENSURES THE RIGHTS OF WORKERS
4. SOME OF THE MONEY MADE FROM FAIR TRADE PRODUCTS IS USED TO FUND SCHOOLS, INFRASTRUCTURE AND MEDICAL FACILITIES

A stylized illustration of a tropical landscape. It features several palm trees of varying heights and shapes. In the foreground, a toucan is perched on a palm tree, and a parrot is perched on another. The background shows rolling hills and a dense forest. The color palette is primarily shades of green and black.

FOR MORE INFORMATION, VISIT
THE FAIR TRADE WEBSITE AND
CHECK LABELS FOR THE FAIR
TRADE LOGO