

The platform for ICBs

Practical resources making better, greener healthcare easy for General Practice
 Greener Practice is a not-for-profit, community interest company, run by clinicians working in General Practice. Our mission is to accelerate the movement towards environmentally sustainable healthcare

THE CHALLENGE

- 23% NHS carbon footprint from Primary Care (60% medication)¹
- Engagement from General Practice crucial to meet NHS Net Zero targets
- Reducing clinical carbon footprint can improve patient care, reduce workload and save money
- Barriers to action include lack of time, access to practical resources, and supportive networks²

OUR SOLUTION

The Greener Practice Platform is a searchable online platform offering:

- Easy, practical, online tools actionable at practice and PCN level
- Access to over 50 step-by-step quality improvement projects & resources
- Access to a UK-wide network of engaged & innovative clinicians sharing ideas & learning

THE IMPACT

Our platform supports the NHS transitions to:

- Community: improved care in General Practice
- Prevention: healthy lifestyle projects and reduced admissions
- Digital: integrated digital tools

PROJECT EXAMPLES



Our PCN-wide polypharmacy project reduced patient side effects, and saved >£50,000 in prescribing costs. **This equates to £1.5 million annual savings across an average ICB***



Using our asthma toolkit to identify patients overusing salbutamol, one practice saved £1500/yr in SABA prescribing, and 33% of inhaler carbon footprint over 3 years. **This equates to £225,000 annual savings across an average ICB**



Our quick, easy, iron deprescribing project in a single GP practice reduced patient side effects, saved the healthcare system >£1250 and >15,000kgCOe/year. **This equates to £187,500 annual savings across an average ICB**

BENEFITS TO ICBs



Financial savings & Resources for National Medicines Optimisation



Supports Green Plan



Reduced workload via prevention & deprescribing



Sign up in 2025 for bespoke webinars to maximise benefits

49% of NHSE medicines spend is in Primary Care³

10% of prescriptions potentially avoidable, hence⁴

£2.6M potential annual saving per average sized ICB with a 1% reduction in medicines spend

As a not-for-profit company, we are able to keep prices low
Cost £15,000/yr for average ICB

Based on our examples, if 75% of practices complete just one project/yr, we estimate a
10:1 return on investment for ICBs in prescribing savings

*Figures estimated using average ICB size of 150 practices, 30 PCNs & 1.5 million population
 1. Tennison, I et al, 2021. Health care's response to climate change: a carbon footprint assessment of the NHS in England. The Lancet Planetary Health, 5(2), pp.e84-e92.
 2. https://warwick.ac.uk/fac/sci/med/research/hscience/apc/qualityandsafety/gpnet-0_study_policy_brief_august_2024.pdf. Accessed 4th February 2025.
 3. Prescribing Costs in Hospitals and the Community - England 2023-24. NHS Business Services Authority. Published 7 November 2023. Accessed 27th November 2024
 4. Good for you, good for us, good for everybody A plan to reduce overprescribing to make patient care better and safer, support the NHS, and reduce carbon emissions. Department of Health and Social Care. Published 22nd September 2021. Accessed 27th November 2024.